

ASAE Association Compensation & Benefits Data 2024-2025

FAQs

PURCHASE OPTIONS

You have two product options:

1. [Compensation Online Access](#) via AssociaMetrics: You can use nesting filtering (you can choose more than one filter) to ensure you're benchmarking against similar organizations. Filters include: revenue, IRS section, industry, organization type, staff size, region, metro area, state and scope. Access to the previous edition data is also available in AssociaMetrics. You also have access to an executive summary. (\$350-member rate)
2. [AssociaMetrics Premium](#). If you also purchase our Operating Ratio Report (ORR), you should consider purchasing AssociaMetrics Premium. It provides access to Compensation, ORR plus our other benchmarking products, including the Investment Report and our functional benchmarking from Benchmarking in Association Management for one price. (\$625-member rate)

Included in AssociaMetrics is a PDF executive summary with summary details on all positions. We are no longer selling a hard-copy report or individual position data tables. Filtering in AssociaMetrics will ensure more accurate benchmarks for your organization.

If you've previously purchased the Greater Washington study, please use the Metro Area=Washington DC filter to access the same data.

NOTES

Data as of March 1, 2024. Organizations are encouraged to consider industry, geographic location (of organization and/or individuals), the current economic environment and other unique characteristics of your organization while using this report.

66 positions are available in the report, as well as various benefits and administration benchmarks.

Various questions were added to the survey, including:

- Work location strategy/policy
- Locality pay
- Discretionary/unlimited time off
- Summer Fridays
- Professional development budget
- Medical insurance additions including High Deductible Health Plan (HDHP) options plus questions on Health Savings Accounts (HSAs) and Health Reimbursement Accounts (HRAs)
- Student loan matching
- CEO Contract additions including bonus and auto-renewal

Pandemic related questions were removed.

The next compensation & benefits study will be available in summer of 2026. If you are reviewing this data in late 2025 through 2026, consider increasing compensation figures by 1-3%. If you are interested in participating in the next study, please send a note to benchmarking@asaecenter.org.

BENEFIT INFORMATION

Salary and Leave Administration

- Salary Administration Plans

- Salary Increases

- Severance and Leave Policies

Office Location and Remote Work/Hiring

Retirement Plans

- Plans Offered and Fees

- Vesting

- Defined Contribution Plans

- Retirement Plan Oversight

Medical Insurance

Non-Salary Benefits

CEO EXCLUSIVE INFORMATION

CEO Title, Gender, Professional/Academic Credential Requirements

Contracts

Performance & Salary Review

Non-Salary Benefits

POSITIONS AVAILABLE

EXECUTIVE

Chief Executive Officer

Deputy Chief Executive/Chief Operating Officer

Global Programs VP/Chief

Multi-Function Program VP/Chief

For-Profit Subsidiary VP/Chief

General Counsel

Diversity and Inclusion Director

Strategic Initiatives Executive

Senior Executive Assistant

Governance/Board Manager

ADMINISTRATION

Administration VP/Chief

Administrative Assistant
Receptionist
General Office Clerk

FINANCE/ACCOUNTING

Finance VP/Chief Financial Officer
Controller
Accountant
Grants/Contracts Manager/Coordinator
Bookkeeper/Accounting Clerk

HUMAN RESOURCES

Human Resources VP/Chief
Human Resources Director
Human Resources Manager

MEMBERSHIP

Membership VP/Chief
Membership Director
Component Relations Director
Membership Manager
Membership Coordinator

MARKETING

Marketing VP/Chief
Marketing Director
Marketing Manager
Community/Social Media Manager
Marketing Coordinator

PUBLICATIONS/ADVERTISING

Publications VP/Chief
Editor-in-Chief
Managing Editor
Staff Writer
Editorial Assistant
Graphic Designer
Advertising Sales Representative

RESEARCH/LIBRARY

Research VP/Chief
Research Associate/Analyst
Research Coordinator

PUBLIC RELATIONS/LEGISLATIVE

Public Relations VP/Chief
Government/Lobbying VP/Chief
Communications/PR/ Public Affairs Specialist
Legislative Assistant

FUNDRAISING/FOUNDATION

Foundation VP/Chief
Fundraising VP/Chief
Fundraising/Development Coordinator

EDUCATION/CREDENTIALING

Education VP/Chief
Education Director
Instructional Designer
Certification Director
Education Manager
Education Coordinator

MEETINGS/EXPOSITIONS/TRADE SHOWS

Meetings/Conventions VP/Chief
Meetings/Conventions Director
Meeting Manager
Meeting Coordinator
Exhibit Sales Representative

TECHNOLOGY

Technology VP/Chief Information Officer
IT Director
Database Administrator
Data Analytics Director
Programmer/Analyst
Web Manager
IT Support Specialist/Helpdesk Technician

ADDITIONAL QUESTIONS

Please email benchmarking@asaecenter.org or call our Member Service Center at 202-371-0940.