



Feathr



Description:

Over 800 associations and event organizers trust Feathr to modernize their marketing. Feathr simplifies your marketing by giving you a central place to manage your digital advertising campaigns, with built-in best practices to get you up and running quickly.

Our programmatic advertising tools help hundreds of organizations promote virtual meetings, conferences and trade shows, increase membership engagement and retention, and drive net-new digital sponsorship revenue.

Links & Resources:

- [TAPPI Case Study](#)
- [ATPE Case Study](#)
- [ANFP Case Study](#)
- [PAS Case Study](#)
- [Why Virtual Events Demand a New Approach article](#)

Contact:

Aidan Augustin, Co-Founder and President
aidan@feathr.co